



Steven Hooper

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@shoobe01... pretty much everywhere

More info, for free

4ourth.com/Touch

4ourth.com/Training

4ourth.com/TouchTemplate

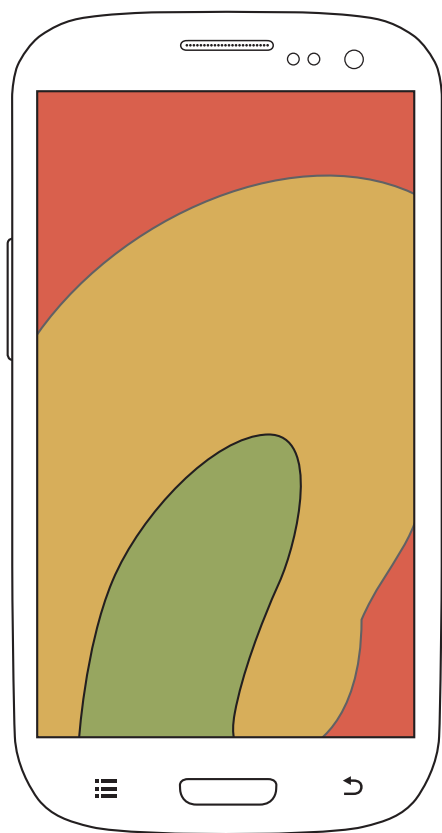
etc. etc.

1, 2, 3 system... as PPT!

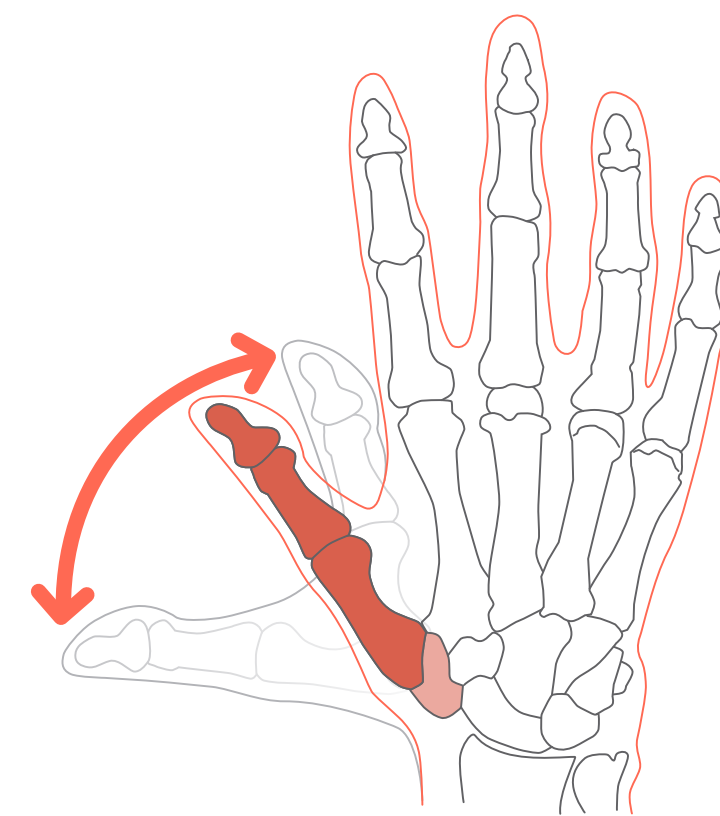
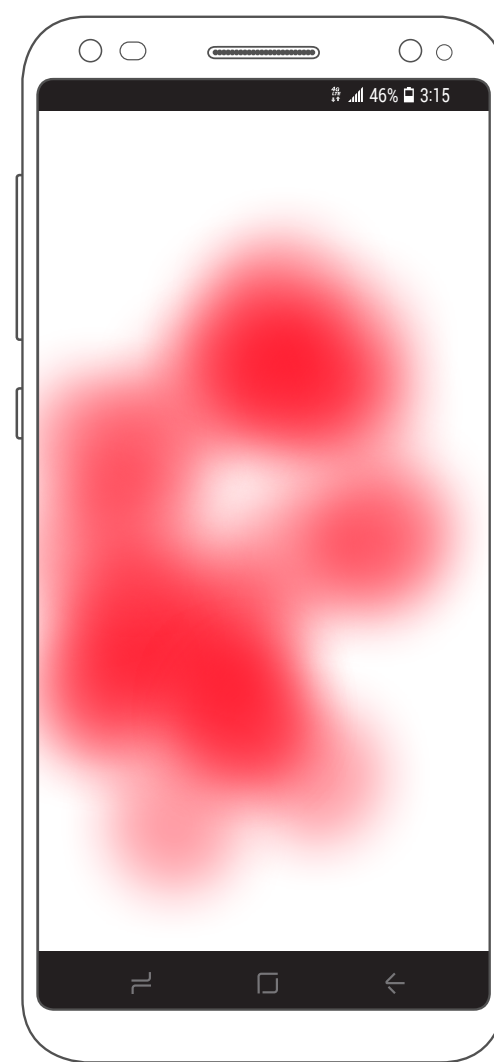
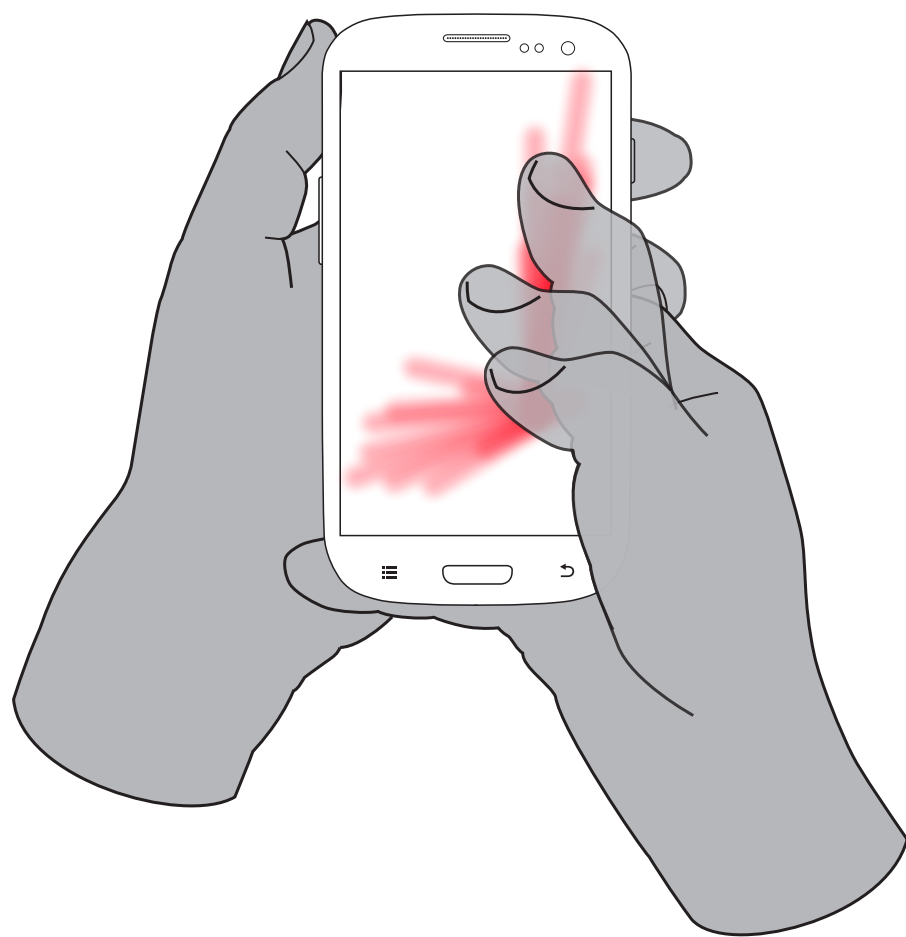
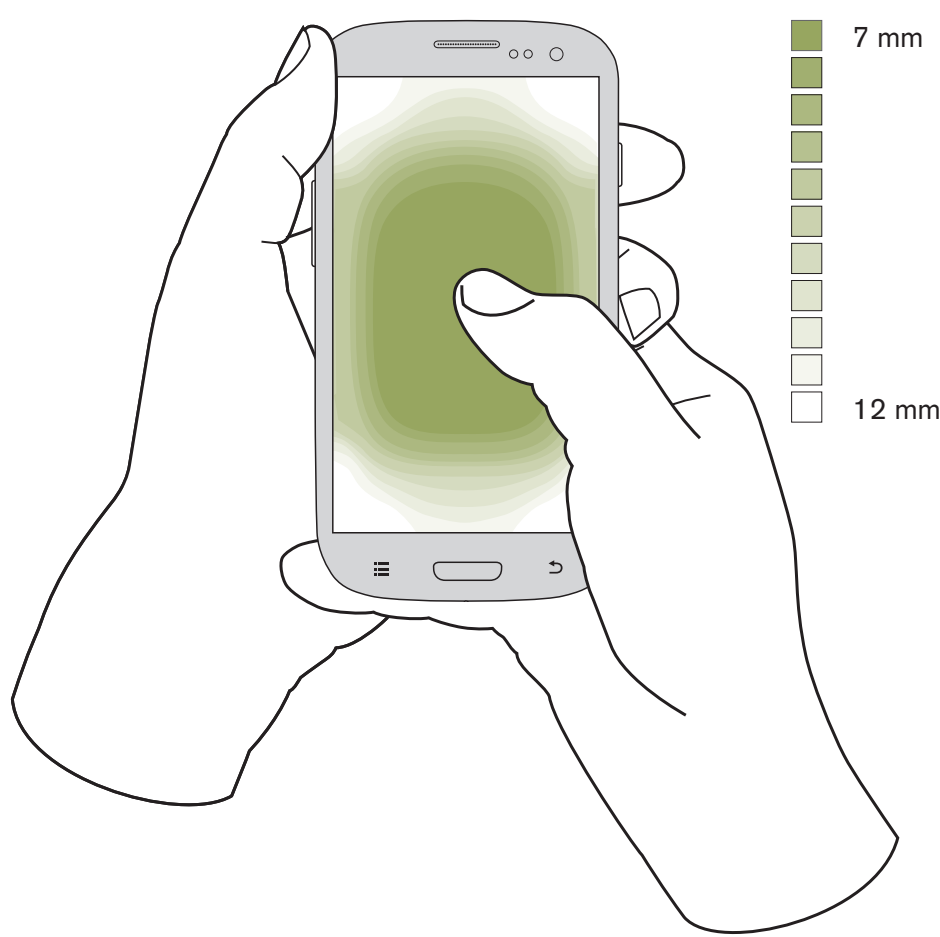
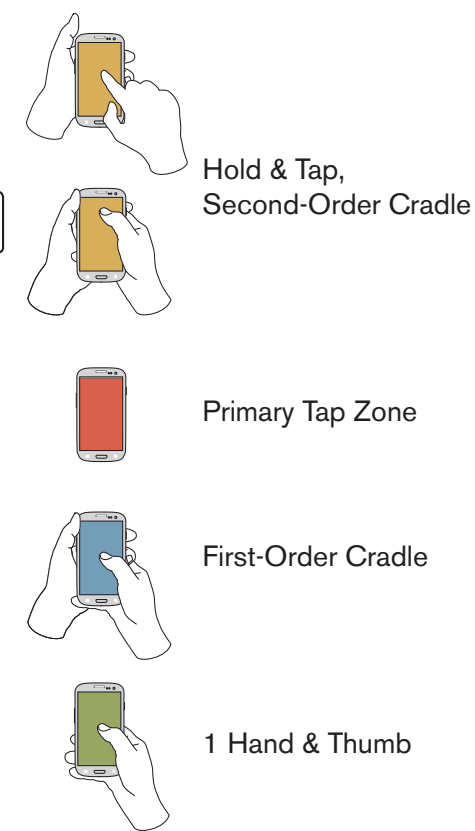
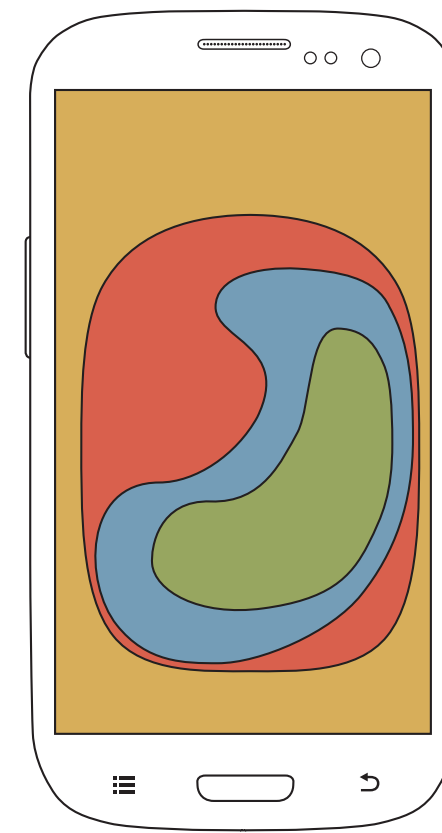
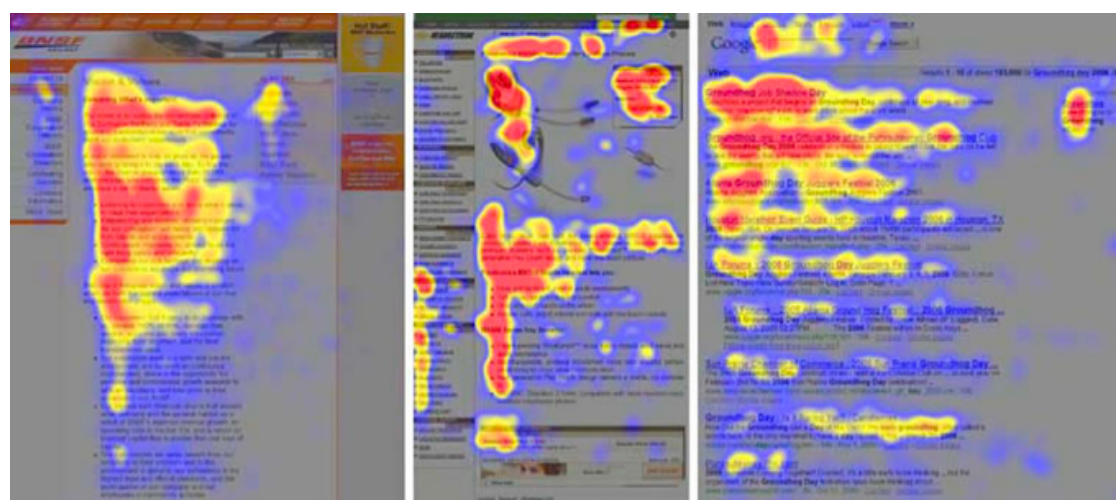
4ourth.com/123

Share something today

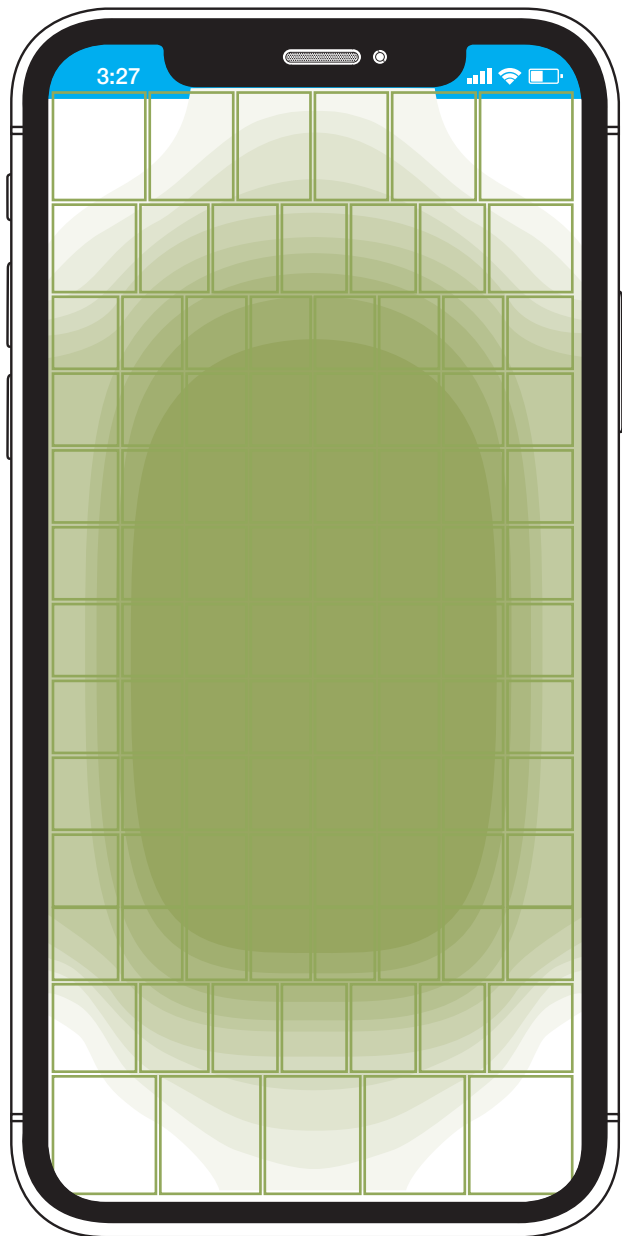
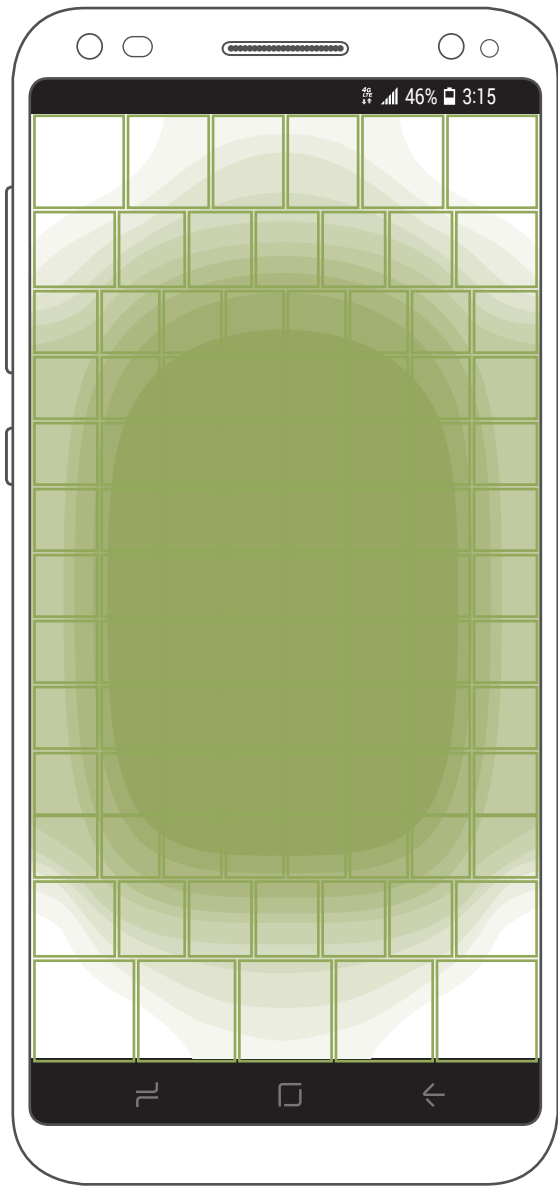
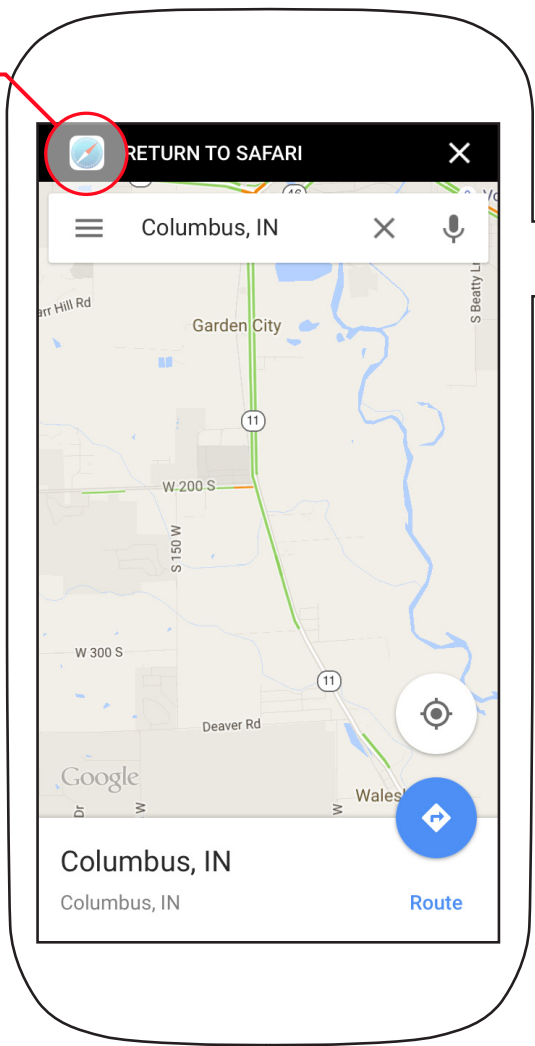
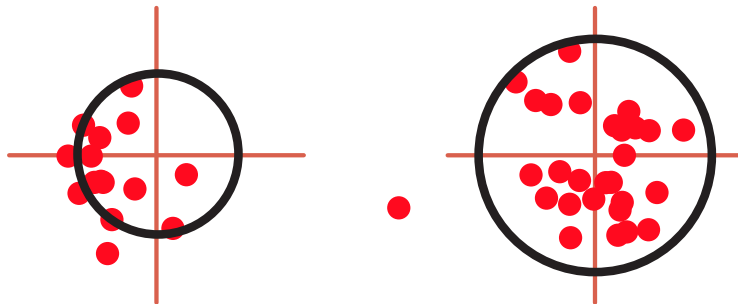
<http://4ourth.com/smashing>



Ow
Stretch
Natural



Only 95% of users can hit a circle this small...

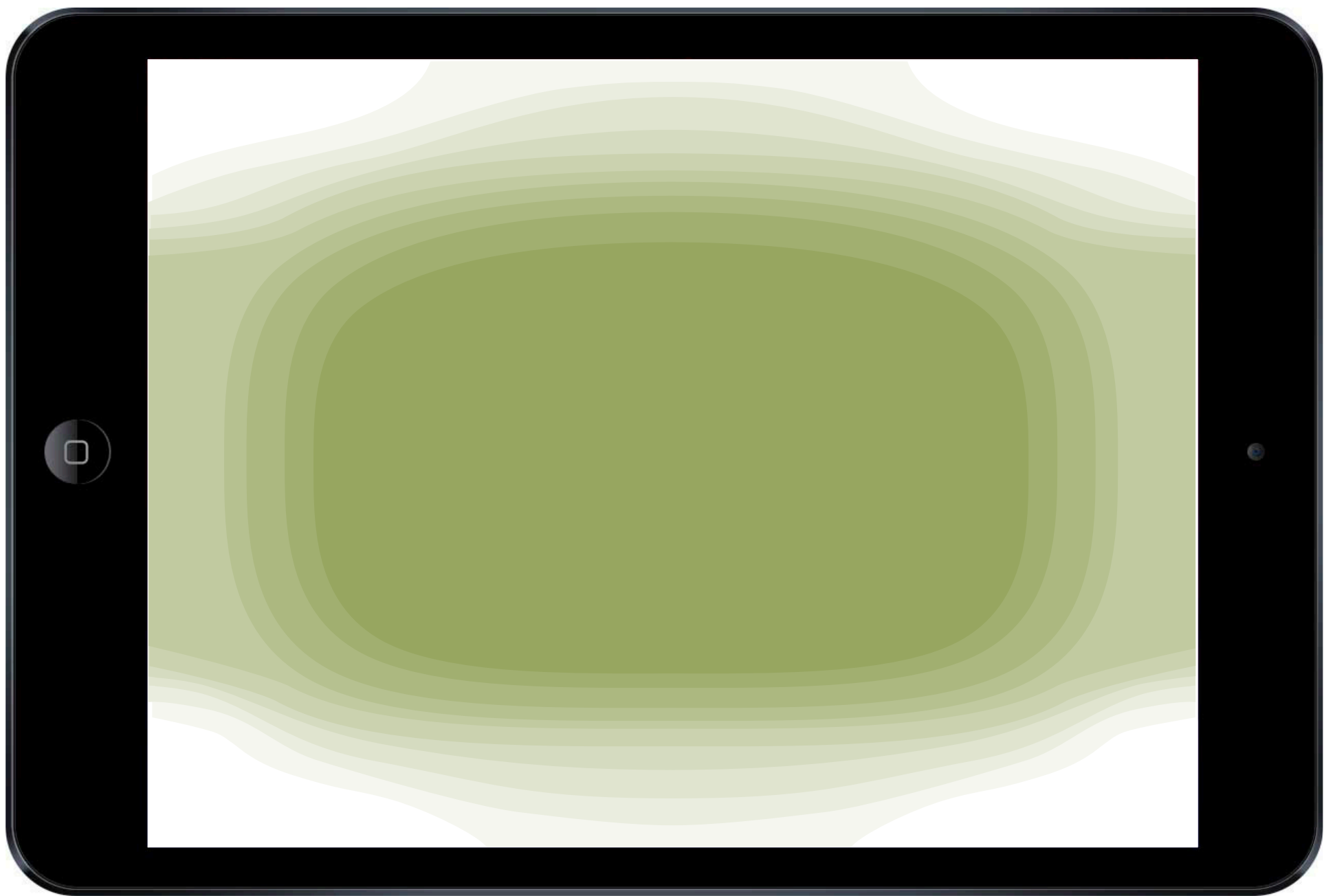
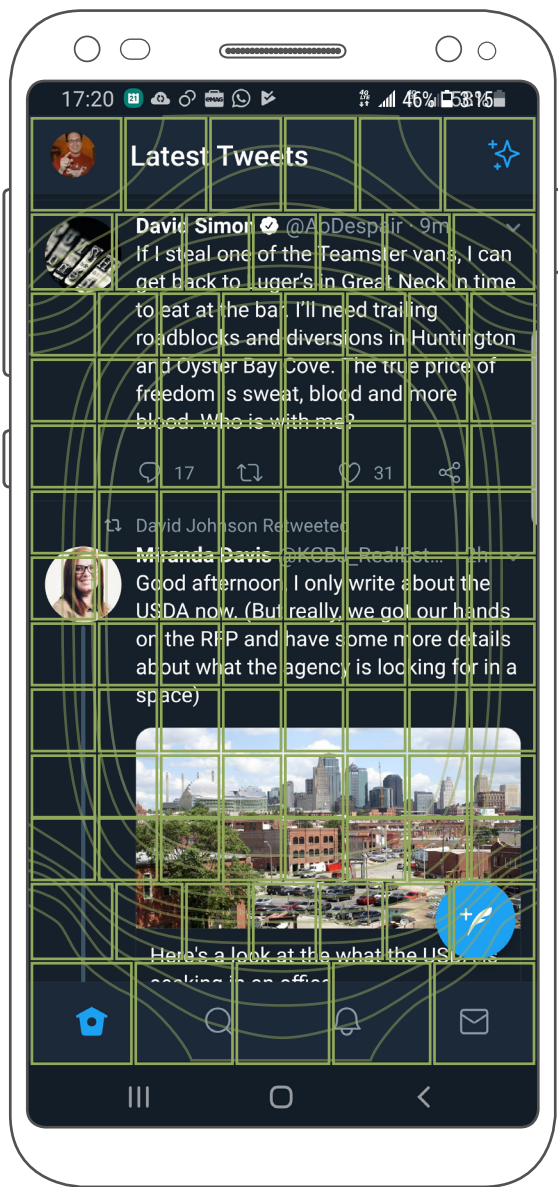


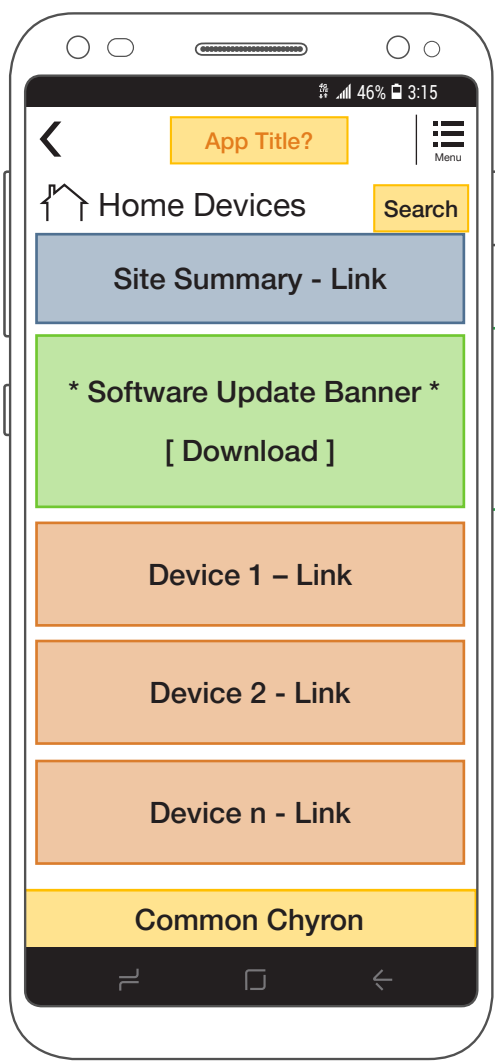
The **Accuracy Zone** indicates the areas where people touch their mobile device screens most accurately.

This also corresponds to where people are confident at tapping, and where they wish to read content.

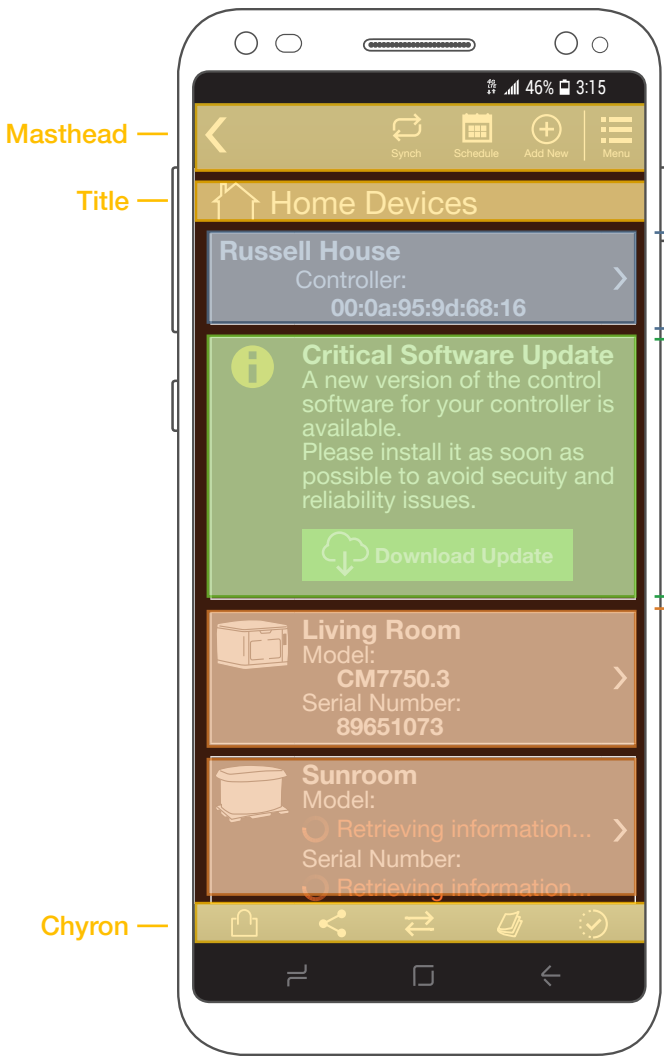
Place key content and primary controls in the center, then check spacing with the Accuracy Dots.

Scale and stretch this to fit any touch screen. Really, that works.





Conditional



Site Summary

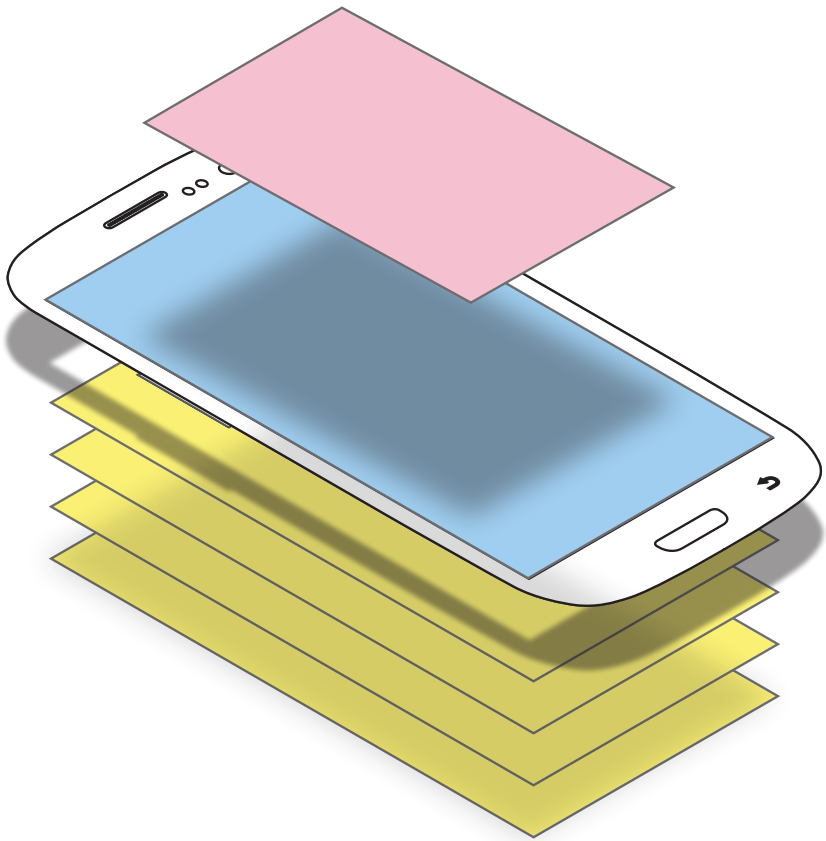
Conditional Upgrade Message

Devices

Chyron



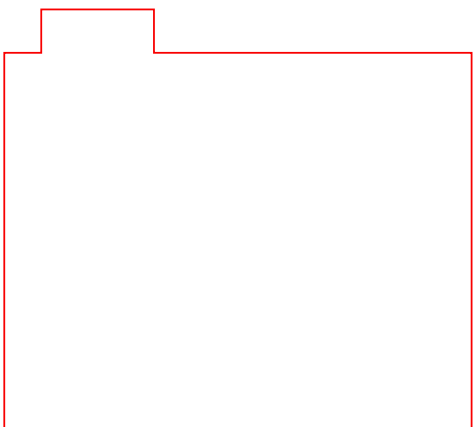
Layers Are Authentic



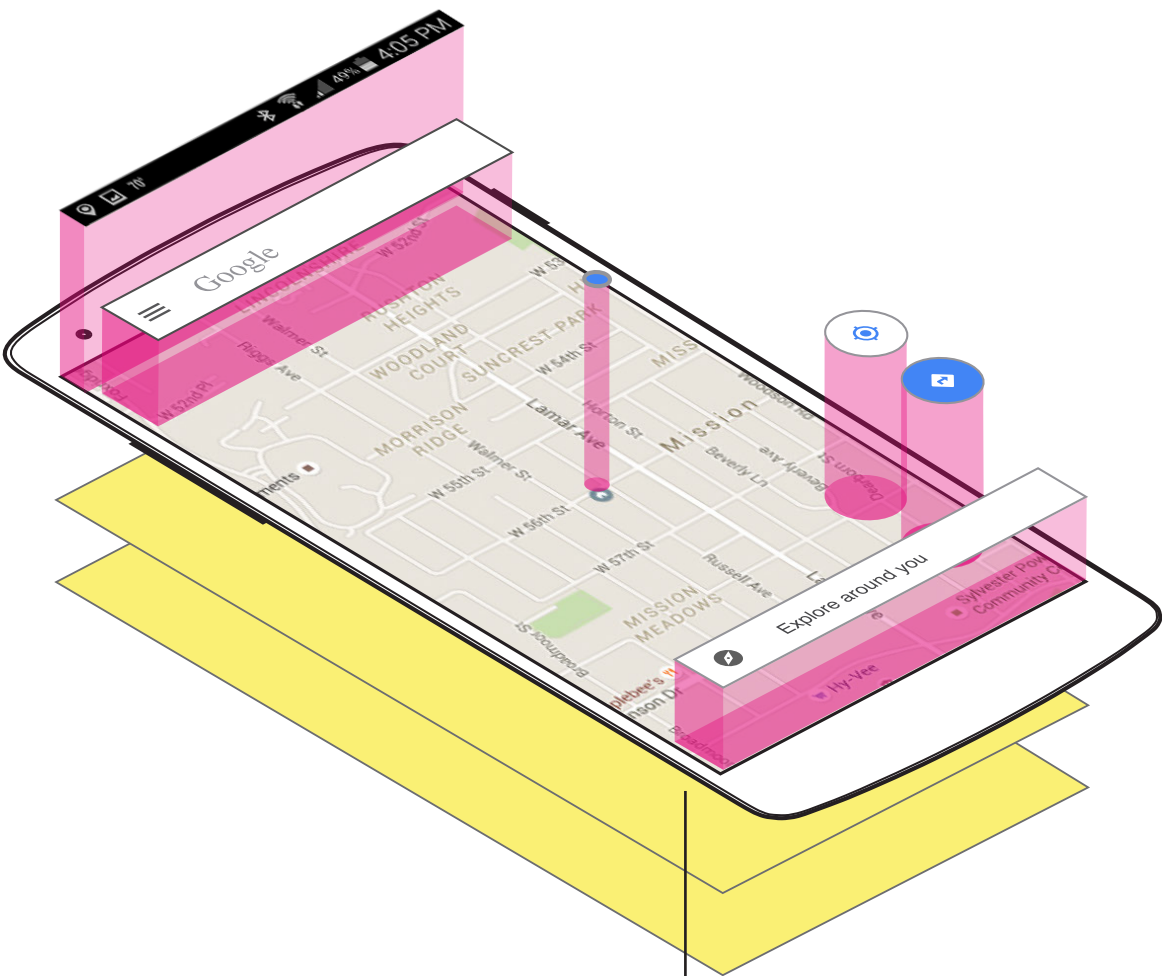
“Flat,” but layers!



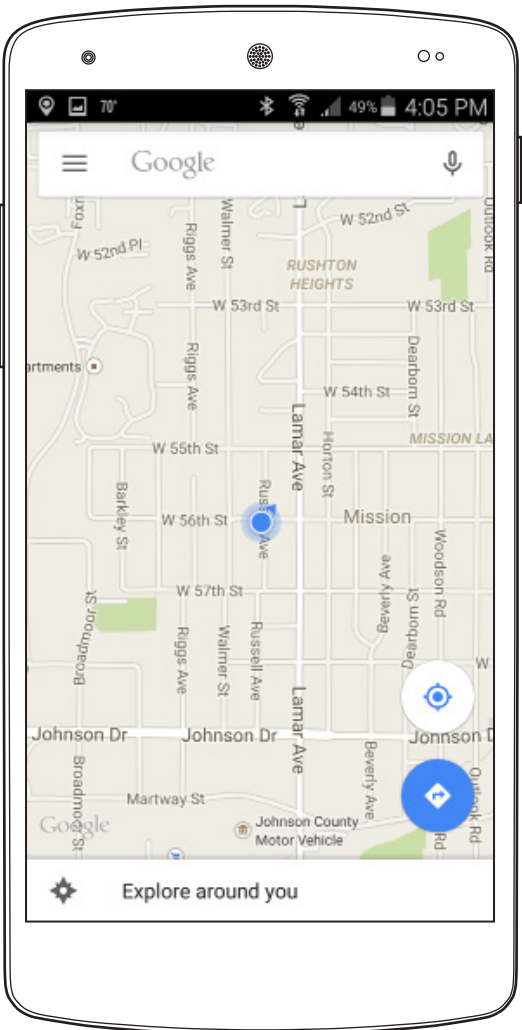
Machine Era Authenticity

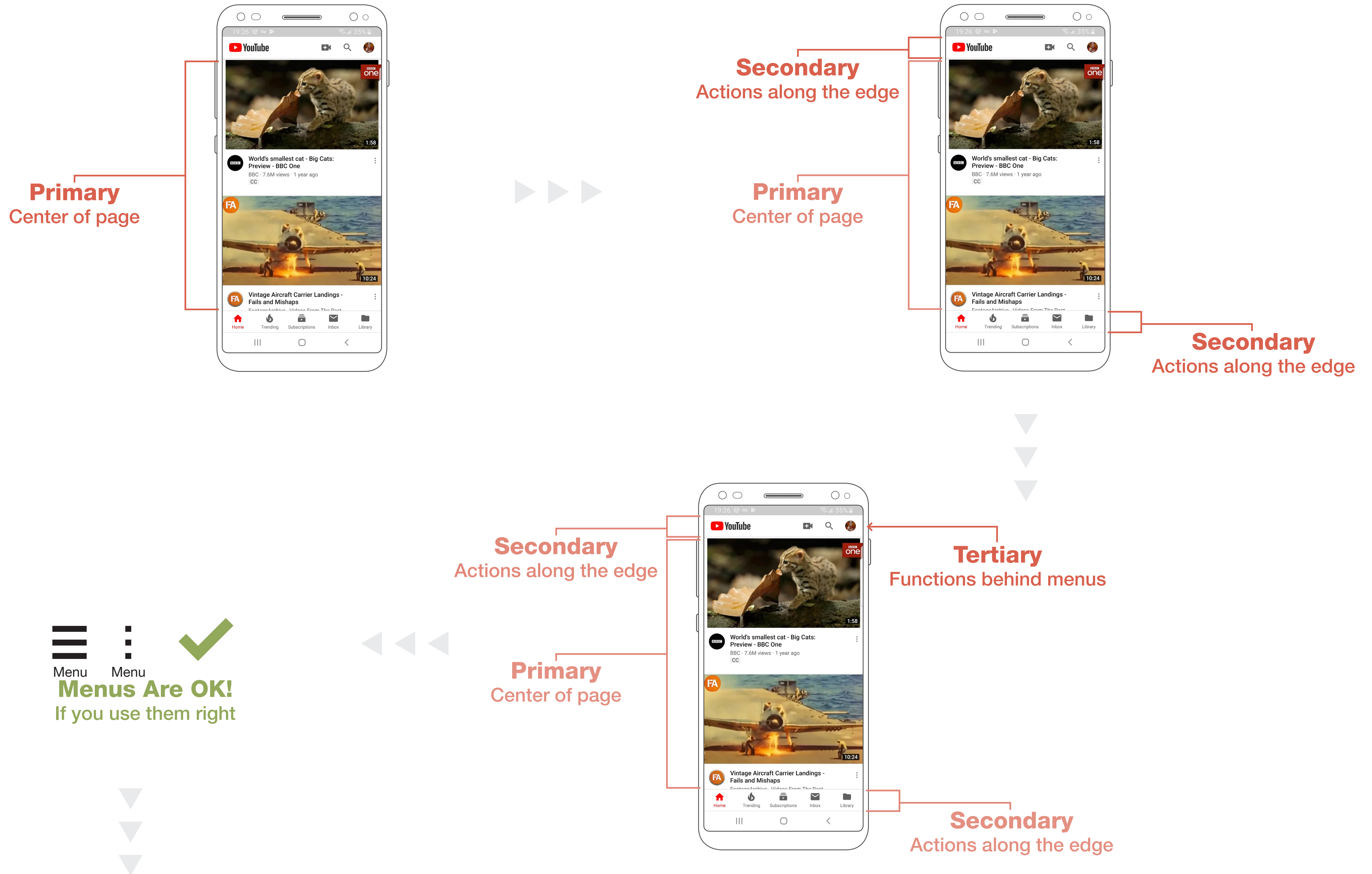


Booo!



“Chyron”





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<http://4ourth.com/smashing>

